



Honey Sriracha **Fries**



We paired the fascinating flavor of Sriracha and the always-popular taste of honey in our new Sysco Imperial Honey Sriracha French Fries, **available exclusively through Sysco**. Capitalize on the rise of the sweet-heat trend and satisfy today's bold flavor seekers with a true taste of adventure. The fries have a spicy Sriracha batter that is balanced with sweet honey notes, providing a crispy exterior crunch, soft potato interior and a hint of spice. The versatility of these fries makes them a great addition to your menu as a side, appetizer or even a sandwich topper!

Features and Benefits

- Sriracha flavor adds intrigue, but the taste of honey is familiar and approachable
- Sweet-heat product category has grown 6.5% over the last four years²
- Spicy-sweet flavor elevates a variety of ingredients, providing menu versatility
- Consumer popularity of Sriracha has grown up to 400% since 2011¹
- More than three quarters of Casual Dining Restaurants menu some type of spicy food¹

1. Datassential Adoption Trend Cycle
2. Datassential MenuTrends, June 2016

Menu Ideas

- **Loaded Tropical Fries***
- **Grilled Pork Banh Mi with Honey Sriracha Fries***
- Sriracha Fries, mango sweet and sour sauce and Thai ketchup
- **Sriracha Fries with Citrus Mayo***
- Spicy battered fries with grapefruit juice mayonnaise
- **Spicy Poutine***
- **Loaded Sriracha Fries***

**pictured*

Preparation Instructions

Honey Sriracha Fries: Deep fry at 350°F for 3 to 3½ minutes.

SUPC	Pack/Size	Brand	Description
4419360	6 / 5 LB	SYS IMP	POTATO FRY 3/8 HNY SRIRACHA