

# Recommended Messaging for Snap-Back!

Here are examples of messages you can use to communicate and promote your services and availability.

## OPEN FOR BUSINESS

- **WE SURVIVED!** Together we will thrive. We've taken every precaution to ensure your dining experience with us exceeds your expectations and addresses your concerns. Welcome back!
- **YOU'VE HAD OUR BACKS – AND WE'VE GOT YOURS!** We appreciate the support we've received from our community! To continue to support you, we're offering a free dessert to each of our customers that dined with us during quarantine. Share your receipt or order number to redeem.
- **DINE-IN WITH CONFIDENCE!** We're back and we've learned a thing or two. We've continued our extra preventative sanitation practices to ensure your dining experience is safe and comfortable.
- **WELCOME BACK!** Our restaurant is ready to take your order for dine-in or carry out. We are happy to share our house-made favorites with your family and our community!
- **QUARANTINE IS OVER – LET'S EAT!** We've transformed our restaurant to address your concerns. We've continued to emphasize the importance of health and safety procedures to ensure a safe dining experience.
- **ATTENTION TO OUR CUSTOMERS!** We are so happy to welcome all of you back to our establishment. By following the public health and safety guidelines, we ensure that our restaurant is a safe place for you and your family to enjoy.
- **WELCOME BACK!** We are fully prepared to serve you in whichever way you find more comfortable – dine-in, pickup or delivery. Place your order online and we'll handle the rest!
- **SPRING IS HERE AND WE'RE OPEN FOR BUSINESS!** We used the quarantine to perfect our craft and improve our plates – can't wait to share with you! If you are not ready to come in to the restaurant yet, we understand and have made it very simple for you to order online, for pickup or delivery.

## SAFETY FIRST

- We drive a strong food safety culture to protect our guests and our team. We have identified all critical control points of our operation to help keep our community healthy.
- We care about your health and safety. As part of our commitment to our guests, help us protect each other by practicing good handwashing techniques.
- Let us serve you by dining-in or ordering curbside. You can enjoy your meal with confidence knowing we have increased our sanitation practices, as health and safety is our top priority.
- Enjoy touch free ordering by using your mobile device. Download our app, order online, and pick up curbside. We are happy to serve you!
- Have a question about our health and safety procedures? Our professionally trained staff is working tirelessly to ensure your well-being while dining with us. Please ask your server for more information.
- We pride ourselves in the cleanliness of our establishment. Now more than ever, we are focused on improved sanitation procedures and a safe dining experience. We have setup hand sanitizer stations all throughout the restaurant. If you have a specific concern, please share with our team.
- We are taking great measures to create a warm, safe experience in our restaurant. We have adjusted our seating arrangements to maximize space between our guests. Please share with us how we can improve our service.



#foodservicestrong