CAN KETCHUP CATCH UP?
An overview of ketchup shortages in foodservice and some practical solutions for customers

IMPORTANT FOODSERVICE KETCHUP UPDATE!

KETCHUP PACKET SHORTAGES
Foodservice is experiencing shortages in portion control ketchup as sales are up nearly 50% since COVID and demand has outpaced supply.

SOLUTION: Bulk HouseRecipe Ketchup packed in 2 oz portion control cups.

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SQUEEZE BOTTLE SHORTAGES
Heinz/Kraft will see shortages in their squeeze bottle ketchup bottles until October of 2021. This is mainly due to a lack of resin and severe weather events that collapsed the production lines that produce these bottles for Heinz in LA and TX.

SOLUTION: House Recipe has ample supply of plastic squeeze bottles ready to sell!

View Product Solutions in SHOP

CHEF’S TIP
Use a 2 oz disposable portion cups so, you don’t end up using two 1 oz cups. Plus, they are better for dipping!

View 2 oz PCs on Shop

FINDING THE RIGHT RAMEKIN
Recommended To Go Options
Recommended Family Dining Options
Recommended Mid-Tier and Above Options
Supplies On The Fly Reusables
Supplies On The Fly Disposables
Supplies On The Fly Dispensers

NOT ALL KETCHUP BOTTLES ARE CREATED EQUAL
Learn More About Our Squeeze Bottle Ketchup

What Makes House Recipe Ketchup So Delicious?
- 33% tomato solids by weight
- Proprietary blend of seasonings and spices
- Contains no artificial preservatives

View article in Wall Street Journal