CHICKEN WINGS SHORTAGE!

The Poultry Industry is facing unprecedented challenges with demand spikes, supply constraints, and rising costs.

Why is the chicken wing market so perilous?

- **Everyone Wants Them**: Increasing foodservice demand and continued strong demand from retail and QSR channels in both fresh and pre-cooked wings.
- **Mother Nature**: Strong winter storm in the south created a gap in bird production.
- **Help Wanted**: Labor challenges continue to impact production output in processing facilities.
- **37 M Pound Shortage**: Harvesting 3.5% fewer pounds than LY which is 37M pounds a week less.

ALTERNATIVES TO WINGS

- The boneless thigh wing is a favorite, as it offers the texture and feel and taste of real wing as it is made with thigh meat.
- Take look at some of our favorite alternatives to wings.

VIEW CHICKEN SOLUTIONS

Boneless Thigh Wings