

SHRIMP SHORTAGES IMPACT OPERATORS BE FLEXIBLE ON SHRIMP SIZING AND BRAND

QUESTIONS AND ANSWERS

WHAT TYPES OF SHRIMP ARE IMPACTED BY THE SHORTAGE?

Larger-sized imported shrimp sizes 21/25 and under have been impacted most significantly.

WHY IS THERE A SHORTAGE OF LARGE-SIZED IMPORTED SHRIMP?

COVID-19 saw shrimp volume shift to retail markets, as foodservice volume was severely impacted. The retail market generally prefers smaller-sized shrimp, while foodservice prefers larger-sized shrimp. Farmers overseas also panicked and pulled ponds early, which compounded the issue of getting larger shrimp.

WITH RESTRICTIONS DECREASING, HAVE SHRIMP FARMERS STARTED HARVESTING LARGER SHRIMP?

Unfortunately, as restrictions lifted here in the States, India was stricken by a severe outbreak of COVID-19. Shrimp farmers, facing the potential of losing their crop, harvested their shrimp early, resulting in another smaller-sized shrimp crop.

WHAT ABOUT DOMESTIC SHRIMP?

Domestic shrimp only accounts for approximately 10% of total foodservice consumption in the U.S. Unfortunately, inclement weather and resource shortages will drive domestic shrimp prices upward.

IMPORTED SHRIMP POUNDAGE DECREASED IN FEBRUARY OF 2021

Imported Shrimp By Type (000's) lbs.

	Feb 2021	Jan 2021	% Change
Shell-On	35,732	43,197	-17.3%
Peeled	51,366	69,041	-25.6%
Cooked	18,663	27,465	-32.0%
Total	105,761	139,703	-24.3%

Source: Urner Berry's Foreign Trade Data, USDOC



PORTICO SHRIMP AVAILABILITY

Click the boxes below to see which options for Portico shrimp is available locally to you!

PEELED & DEVEINED SHRIMP (RAW)

ASIAN WHITES - Shrimp Peeled & Deveined Tail-On (RAW)

ASIAN WHITES - Shrimp Peeled & Deveined Tail-On Phosphate Free (RAW)

ASIAN WHITES - Shrimp Peeled & Deveined Tail-Off (RAW)

ASIAN WHITES - Shrimp Peeled & Deveined Tail-Off Phosphate Free (RAW)

ASIAN WHITES - Shrimp Peeled & Deveined Tail-On Butterfly (RAW)

ASIAN TIGERS - Shrimp Peeled & Deveined Tail-On (RAW)

ASIAN WHITES - Shrimp Peeled & Deveined Tail-On Chemical Free (RAW)

ASIAN WHITES - Shrimp Peeled & Deveined Tail-Off Chemical Free (RAW)

HEADLESS SHELL-ON & EASY PEEL SHRIMP (RAW)

ASIAN WHITES - Headless Shell-On (RAW)

ASIAN TIGERS - Headless Shell-On (RAW)

ASIAN WHITES - Easy Peel (RAW)

ASIAN WHITES - Headless Shell-On Deveined (RAW) CES Items

PEELED & DEVEINED SHRIMP (COOKED)

ASIAN WHITES - Shrimp Peeled & Deveined Tail-On (COOKED)

ASIAN WHITES - Shrimp Peeled & Deveined Tail-Off (COOKED)

A RESPONSIBLE CHOICE...

Portico Seafood delivers consistent, quality products sourced with integrity and commitment to food safety. Our seafood is harvested with immense respect for the environment and focused on advancing sustainable seafood practices to ensure quality seafood can be enjoyed for generations to come.

[View our Seafood Sustainability Report](#)

STAY FLEXIBLE ON PRODUCT BRAND

Our goal is to have a complete assortment of Portico branded shrimp as soon as possible. As we work through the shortage, please realize we may need to substitute with packer labels until the Portico products are readily available.

